



Breastfeeding support from local non-profit despite COVID outbreak

Abington, Pa. April 11, 2020 –

New parents and babies still need support for breastfeeding and navigating this unfamiliar time and the Breastfeeding Resource Center is committed to supporting these families in the greater Philadelphia area in person and online.

Throughout this time, our International Board Certified Lactation Consultants at the BRC, with outpatient offices in Abington and King of Prussia, have been showing up for our clients. **We are proud to continue helping families feed their babies - we know that nothing is more essential or life-saving than that.**

Every major health organization agrees that the immunity boosting effects of breastmilk are crucial at times like these for all babies. The BRC has been deemed an essential service by Governor Tom Wolf - and we agree!

Our IBCLCs are in local hospitals in person and via telehealth on the front lines assisting babies and caregivers in those crucial early days. Our offices remain open for appointments for any parent struggling with breastfeeding.

- Consults with our IBCLCs are available in person or via telehealth – Call 215-886-2433 for an appointment
- Our Community Counselors remain available over the phone for advice (hyperlink <https://breastfeedingresourcecenter.org/brc-community-counselors/>)
- Our many support groups are being held online via Zoom (visit our Facebook page for updates: <https://www.facebook.com/BreastfeedingResourceCenter>)

We will continue to monitor the progression of the pandemic and to follow the health recommendations of our government officials. Our board of directors consists of public health officials, doctors, lactation consultants, and researchers on the front line of COVID-19 to deliver up-to-date safety protocols around breastfeeding.

For updated information on COVID-19 and breastfeeding/pumping
<https://breastfeedingresourcecenter.org/covid-19-and-breastfeeding/>

For more information please contact:

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